



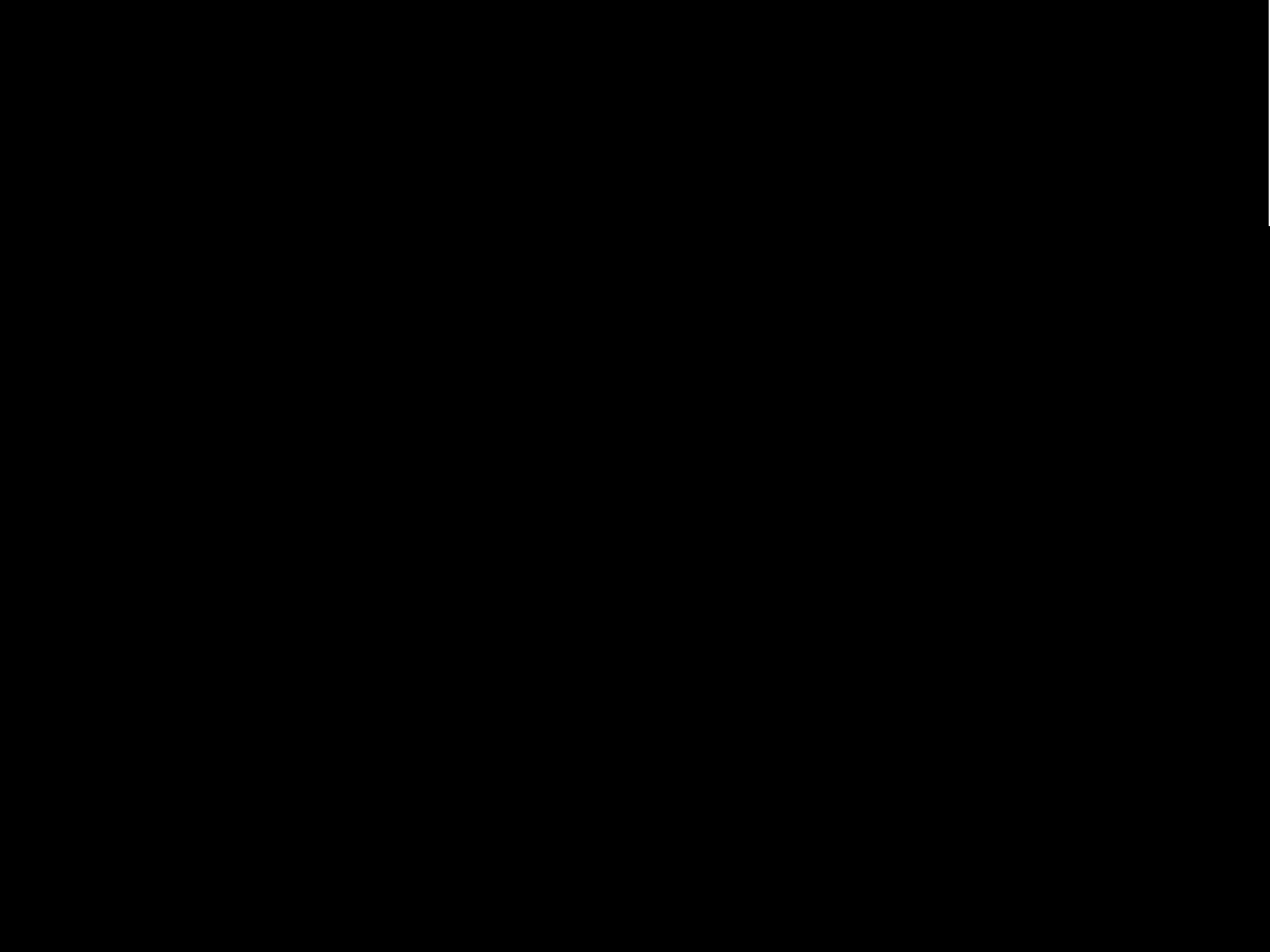
Integrated planning for our City

Mark Doubleday
Director Community Services





City of Greater Dandenong's integrated approach to strategic planning and management, working towards a long-term vision expressed in *Imagine 2030*



The Community Wellbeing Plan 2013-2017

- **Integrated reporting** through Council's corporate quarterly reporting process
- **Committed support** of senior staff within Council and local health and community service agencies
- **Adequate capacity and resources** among Council, partner agencies and through the introduction of the Health and Wellbeing Team
- **A collaborative approach and mechanism for collaboration** with external stakeholders through the establishment of the Health and Wellbeing Advisory Committee
- **Strong leadership** from Council and key stakeholders with the willingness to commit to a long term vision

Creating a healthy and safe community is the core of everything we do

Housing Strategy – addressing more than just housing

- Whole-of-Council response to housing and housing issues
- Uses planning controls, land use policies and design guidelines to support housing needs of all local residents
- Advocacy for greater affordable and appropriate housing options
- Themes clearly reflect the whole-of-Council approach

“All planning outcomes should have a demonstrated personal and community benefit”

Jody Bosman Director, City Planning, Design and Amenity

Alcohol Management Policy

‘Seeks to enhance safety, amenity, health and wellbeing through effective, integrated and considered assessment and enforcement of all matters relevant to alcohol supply and use’

Explicitly defines the roles and responsibilities associated with alcohol management incorporating:

- social planning
- strategic planning
- sport, recreation and facilities
- statutory planning
- regulatory services
- community development

How to make it work?

- **Vision** and **action** for integration from leadership
- **Culture** of learning, experimentation and innovation
- Integration is **legitimised** and **resourced** across Council
- **Shared priorities** and **understanding** of Council's core business
- **Vertical and horizontal communication** is essential and encouraged
- **Accountability** and **responsibility** is shared but clear

What does it look like?

- Internal **processes, systems** and **policies** enable integration across Directorates
- Robust conversations, negotiating priorities and sharing turf
- Embedded roles to support integration
- Cross Directorate working groups
- Planning Application Group – clear processes for planning applications and understanding of roles and responsibilities
- Planners Network

